



KATIE KASSEL

GRAPHIC DESIGNER

katiekassel.com / heykatiekassel@gmail.com / 712.898.1609

EXPERIENCE

Creative Manager at B² Interactive in Omaha, Nebraska

June 2015 - Present

Graphic Designer at B² Interactive in Omaha, Nebraska

May 2014 - Present

Graphic Designer at HDR, Inc. in Omaha, Nebraska

July 2012 - May 2014

Graphic Designer at AANEM in Rochester, Minnesota

June 2011 - June 2012

Design Intern at Meredith Corporation in Des Moines, Iowa

June 2010 - December 2012

EDUCATION & PROFESSIONAL DEVELOPMENT

An Event Apart Web Design Conference in Austin, Texas

September 2013

Advanced Photoshop Workshop

December 2012

Advanced InDesign Workshop

October 2012

HOWidc Web Design Conference in San Francisco, California

September 2012

BFA Graphic Design from Iowa State University

May 2011

HONORS & AWARDS

HDR Pathfinders Award for Creativity

April 2014

SKILLS

Technical Skills

*Adobe Creative Suite
Microsoft Word
WordPress & Training
HTML & CSS
Familiarity with JavaScript
Front-end development*

Professional Skills

*Website design
Logo & identity development
Email design & layout
Sales materials
Presentation templates
Print production
Publication layout
Photography
Digital illustration*

*Other knowledge areas include
social media management,
search engine optimization
best practices, and local search
optimization*

Personal Skills

*Attention to detail
Organization
Creative problem-solving
Written & verbal communication
Time management
Team leadership & involvement
Giving & receiving feedback
Willingness to learn and grow*